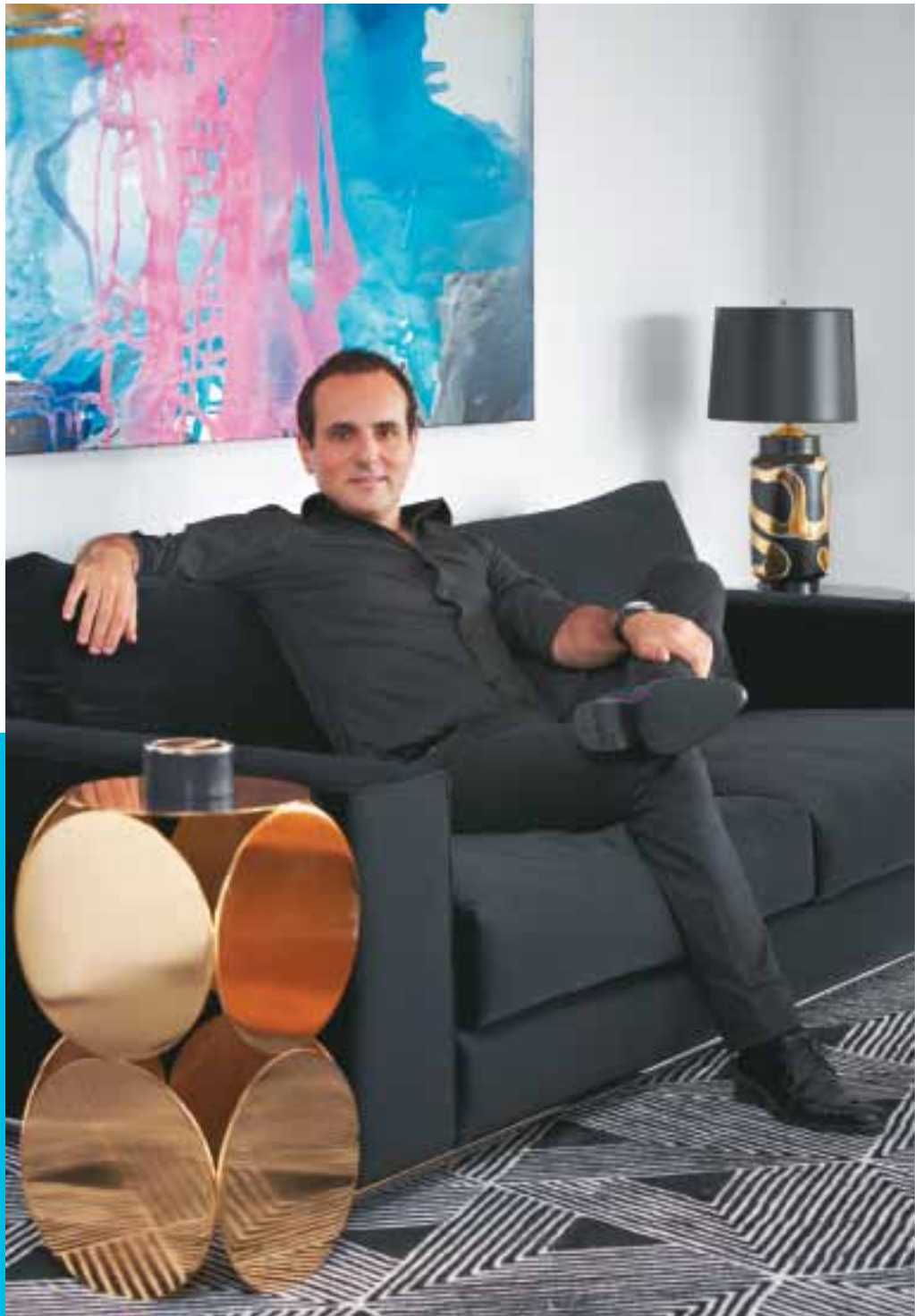


Introducing the style makers of the interior design world...

GREG NATALE

Greg Natale, MDIA, is an award-winning interior designer, known for his cutting-edge work and bold signature style. Greg is acclaimed as one of Australia's leading designers and his portfolio includes luxury houses and apartments, retail spaces and hospitality projects. Known for his meticulous attention to detail and love of glamour mixed with layered and co-ordinated elements, Greg has won many awards and commissions over the past 10 years. Greg, who in 2011 was awarded the coveted title of *Belle Coco Republic Interior Designer of the Year*, has been a judge on Channel Nine's *homeMADE* and Channel Ten's *The Renovators* as well as a guest lecturer at Design Institute of Australia events. Greg's work has appeared in local and international press, including *British Elle*, and has been published in many design books alongside international designers.

"For the lounge room in my new apartment in Darlinghurst I wanted to be true to the style of the building. The apartment, in Harry Seidler's iconic Horizon building, is designed with directional angles pointing out to the view and I chose to accentuate this with strong diagonal lines and triangles and then mix it up by adding organic shapes. The carpet is GND-designed custom wall-to-wall carpet by Designer Rugs, the black velvet sofa and gold side table are Minotti, lamp by Waylande Gregory Studios from Becker Minty and I commissioned Scott Petrie to do this amazing oil painting over the sofa. I love the space as it really opens to sweeping views over Darlinghurst. It is also a bold departure from my last apartment (which was grey on grey). I love the strong pattern mixed with a lot of colour and light".



PRODUCED BY / Kate St James
PHOTOGRAPHY / Marian Riabic