









IT'S A LITTLE NEW YORK DISCO, A DASH OF DOLCE & GABBANA AND a good southern Italian helping of kitsch baroque tossed together in the most elegant fashion within the confines of a split-level apartment. It's a Warhol print, a chandelier, mirrored surfaces and animal pelts. A space for intimacy and obviously a little frivolity.

The inner-city Sydney apartment is the home and creation of rising-star interior designer Greg Natale. He says the mix of modern and retro, kitsch and fashion is a deliberate evocation of his world.

"When I was looking for a decorating style for this I thought, 'This is for me, so I really need to go inside me. This needs to have a subjective approach'. Then I started looking for styles and things that were personal."

Natale began with the decorator's equivalent of a clean slate. When he walked into his new off-the-plan inner-city Sydney apartment in 2002, it had concrete floors and white walls. The strong interior lines of the Burley Katon Halliday-designed apartment were perfect, with a combined entrance-level living-dining room equipped with a kitchenette and above, a mezzanine-floor bedroom, but Natale wanted to imbue it with his own signature style.

He lived with white walls for a year. Having set up his own practice, Greg Natale Interior Design, in August 2001, he was busy with a whole range of projects, including the wildcard winner of the 2002 *belle* Apartment of the Year award, the Gonano apartment.

But when he came across a coffee table that had belonged to the late

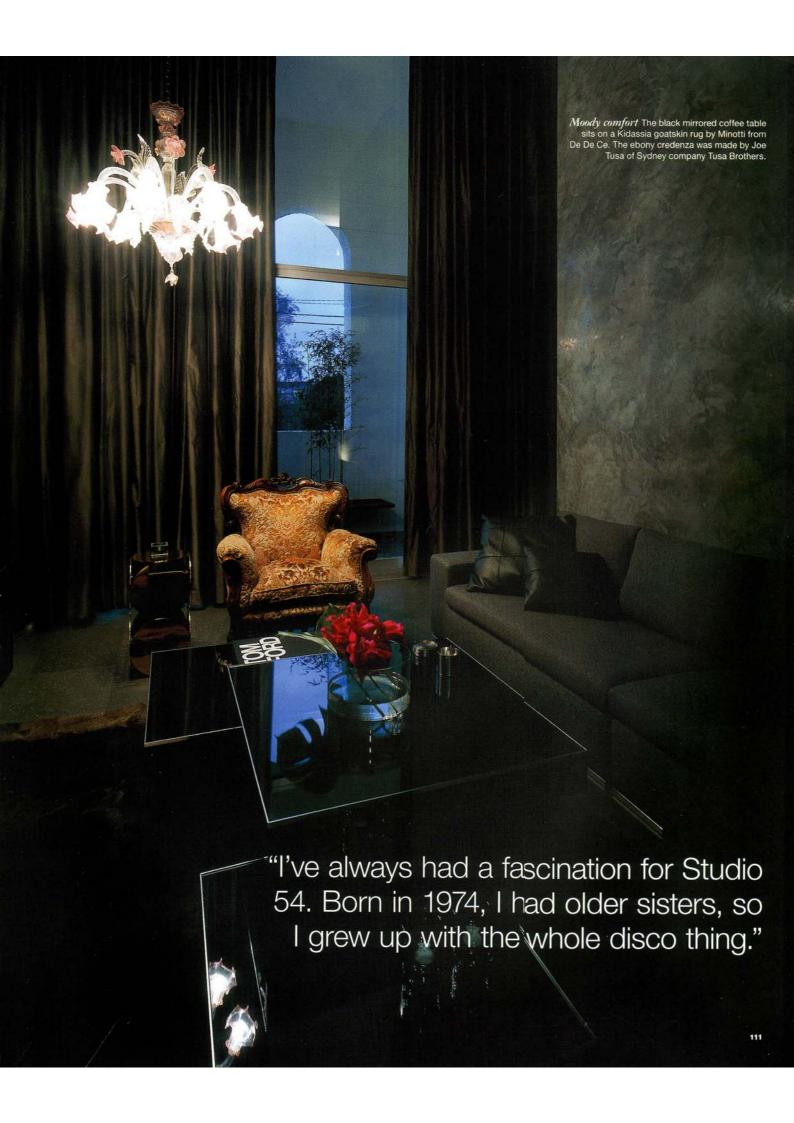
Sydney high-rise architect, Dino Burratini, with whom he had done work experience while at school, Natale found his starting point for the studio's transformation. The 1970s' black mirrored coffee table became the centrepiece of the apartment's entry-level and, now sitting fetchingly on a Minotti goatskin rug, fed naturally into Natale's penchant for the high era of New York disco epitomised by nightclub Studio 54 and its devotees. "I've always had a fascination for Studio 54. I was born in 1974 and had older sisters so I grew up with the whole disco thing."

Referring to his apartment's imposing grey walls, Natale lapses into a story told by Tom Ford of 1970s' international fashion superstar and doyenne of Studio 54, Halston (aka Roy Halston Fowick) who sought to paint his New York townhouse in the 'perfect grey'.

"He searched and searched and searched for the perfect grey. Tom Ford went to his townhouse in the late 1970s and he said it was the perfect grey. And believe it or not, when I was picking this grey, I think I put about 30 different colours on this wall."

Next, Natale remodelled and simplified the kitchenette space, using his trademark mirrored surfaces to give it a wet-lbar look. Visitors could think they really are in a nightclub anywhere at any time during the past 30 years.

The grey of the walls exaggerates the lurid tones of the ultimate 1970s' glam adornment, an original Andy Warhol print. On the neighbouring wall is a less garish abstract from Australian LA-based artist Scott Petrie. The art in >









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turn, frames and provide a context in the studio space for the 1964 A.G. Fronzoni dining table and its six re-upholstered vintage chairs.

But beyond the 1970s disco retro theme is a motif much closer to home – the kitsch baroque furniture beloved of much of Australia's immigrant Italian community during the 1960s and '70s. To illustrate, Natale gestures to a gloriously kitsch baroque armchair sourced from the Australian home of his Southern Italian immigrant parents.

Above it hangs a Murano glass chandelier that is a long-sought (and found courtesy of online auction website eBay) replica of one that hung in his aunt's home. He sketches a picture with words of his childhood surrounded by similar objects. "As a kid I hated it – when I was 15 I tried to sell it all through *The Trading Post* – but the baroque stuff like the chair is really iconic. To me, that is now the most iconic thing in the apartment."

Natale says he has really gone back to his roots in many ways in decorating his own home. The majority of both the modern and retro furniture is either Italian and Italian replica, while Italian tradesmen completed many of the details – such as the lovely ebony credenza that lines one wall of the sitting area, made by Joe Tusa of Sydney company Tusa Brothers.

But it was a difficult commission, he says with a sigh. "To be honest, the hardest client is yourself. It's very easy doing work for other people."